



AIDAN KAYANJA

LEAD GRAPHIC & UI DESIGNER | ASPIRING FRONT-END DEVELOPER

Phone: +256 773 314 161 Email: kayaayden@gmail.com Website: behance.net/kayanjaaidan

PERSONAL STATEMENT

Versatile Graphic Designer transitioning into UI/Front-End Development. Proficient in HTML, CSS, Tailwind, and Figma with over 10 years of experience creating impactful designs for diverse industries. Passionate about merging visual storytelling with user-centered design to drive business success. Skilled in branding, logo design, and responsive design, with a commitment to delivering innovative solutions that captivate and engage audiences.

WORK EXPERIENCE

LEAD GRAPHIC DESIGNER - SnackBox Advertising Uganda Feb 2019 - To Date

Directed a team of graphic designers to deliver high-quality visual communication strategies, contributing to organizational success.

Spearheaded branding initiatives for key clients, including RUBiS, DT, and DDG brands, ensuring consistency and excellence across all assets.

Designed persuasive presentations and pitch decks, enhancing brand visibility during client acquisition efforts.

Collaborated with cross-functional teams to align design outputs with marketing and business objectives.

GRAPHIC DESIGNER (HEAD OF DTP) - MetropolitanRepublic Uganda Aug 2011 - Jan 2019

Led a team of 4 designers and trained interns, fostering a collaborative and high-performing environment.

Delivered creative solutions for prestigious brands such as Shell, Vivo Energy Uganda, Sheraton, and Uganda Breweries.

Ensured timely delivery of visually appealing, print-ready materials while maintaining brand consistency.

SKILLS

Design Tools:

Adobe Photoshop, Illustrator, InDesign, Figma

Web Development:

HTML, CSS, Tailwind

Other Skills:

Branding & Logo Design, Responsive Design, Prototyping, Wireframing, Visual Communication, Project Management

REFERENCE

AGNES DHATEMWA

Managing Director, SnackBox Advertising

Phone: +256 772 693 550

Email: agnes@snackboxug.com

REBECCA NASSIWA

Brand Manager, Vivo Energy Uganda

Phone: +256 709 004 965

RAYMOND SENTAMU

Creative Director, SnackBox Advertising

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WORK EXPERIENCE

- GRAPHIC DESIGNER INTERN - ZK Advertising** **Jan 2010 - Aug 2011**

Supported senior designers in creating visual assets for print and digital media.

Contributed to projects by designing logos, brochures, and marketing materials, gaining practical experience in graphic design.

PROJECTS

- Responsive Portfolio Website:**

Designed and developed a personal portfolio website using Tailwind and Figma, focusing on accessibility and clean UI.
- Brand Identity Revamp:**

Led the redesign of a corporate brand identity for a major client, resulting in a 25% increase in brand recognition metrics.

ACHIEVEMENTS

- Successfully led design projects for over 20 high-profile clients, consistently meeting deadlines and exceeding expectations.



AIDAN KAYANJA

LEAD GRAPHIC DESIGNER

02nd May 2022

To whom it may concern

Dear Sir/Madam

Re: Recommendation of Aidan Kayanja

Reference is made to the above-mentioned individual, Aidan Kayanja, a former colleague / workmate of mine at MetropolitanRepublic Uganda, an advertising agency in the market before we both branched out to pursue other personal initiatives in our respective fields. Over several years we worked closely with him in developing some effective creative communication and marketing materials for various brands, between 2016 to 2019.

Aidan offers creative idea conceptualization and execution, as well as management of 3rd party production works solutions, that are critical in driving business growth and appeal to various emerging customer needs.

I will therefore be glad if any assistance is offered to Aidan, as he looks towards growing his career further. Should you require any additional information about the Aidan, do not hesitate to reach me directly.

Regards

Moses Kebba

Email : moses.kebba@gmail.com

Mobile : 0772 720 174



AIDAN KAYANJA

LEAD GRAPHIC DESIGNER

RUBiS

Energy Uganda

Plot N°4 Wankulukuku Road
Nalukolongo, Industrial Area
P.O. Box 27478
KAMPALA – UGANDA

To whom it may concern

Dear Sir/Madam

Re: Recommendation of Aidan Kayanja


Reference is made to the above-mentioned Individual Aidan Kayanja. Over last year we have worked closely with him in developing of RUBiS Energy Uganda's effective creative and marketing materials.

RUBiS Energy Uganda has had a good working relationship with Aidan Kayanja. Aidan played a important role during the launch of RUBiS Brand in Uganda by offers creative idea conceptualization and execution, as well as management of 3rd party production works during that period.

Should you require any additional information in regards to the above person or their work kindly call me on 0709004965 or email me on rebecca.nassiwa@rubisuganda.com

Regards,

Rebecca Nassiwa

 9/5/2022